



**RE: OCS Apprenticeship Study - My Trades Journey**

As many of you know the Ontario Construction Secretariat is undertaking a multi-year study of apprentices in Ontario's construction industry. **I need your assistance in reaching out to your apprentices. Below is a draft email that I would like you to send to your apprentices.** Feel free to alter the text as you see fit, but **clearly emphasize the importance of clicking on the provided link and registering for the study.** The success of this project is dependent on the input from apprentices. Please help us make this project a success by strongly encouraging your apprentices to participate.

Should you have any questions, please contact me at [kjacobs@iciconstruction.com](mailto:kjacobs@iciconstruction.com) or 416-620-5210 x225.

Thank you for your support.

**Katherine Jacobs**

Director of Research  
Ontario Construction Secretariat

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DRAFT MESSAGE

**ATTENTION ALL APPRENTICES**

I strongly encourage you to join an exclusive research panel focussing on apprenticeship in Ontario's construction industry. **MyTradesJourney** is your opportunity to help shape Ontario's apprenticeship system by providing feedback on your experience as an apprentice. Registering for the panel takes only a few minutes and you will have a **1 in 20 chance of winning \$100.**

**[Click here](#) to REGISTER NOW!**

After you register for the panel, you will receive emails every couple of months inviting you to participate in brief online surveys. Make sure you participate so you are eligible for our monthly draw. **Each month, someone will walk away with \$250.**

**With \$10,000 in prizes to win, you have great odds to be one of the lucky**

**winners.**

Ryan K. entered and now has an extra \$1000 in his pocket. Kyle M. and Cody W. have each won a \$250 gift card. Pretty good cash for a few minutes of your time.

**REGISTER TODAY!** (Click on the button to complete the registration survey)

**PARTICIPATE NOW**

ALSO: Don't forget to respond to the email from [support@mytradesjourney.ca](mailto:support@mytradesjourney.ca) so we can verify your email and enter you into the prize draws.

If you are unable to click the link, please copy and paste the following URL address into your browser's location bar:

<https://ipsos.efmfeedback.com/se.ashx?s=4955B3F144D7E5BD>

**Thousands of dollars have already been awarded.  
Maybe you will be next!  
DON'T WAIT, REGISTER TODAY!**

P.S. If you have any questions, please email: [support@mytradesjourney.ca](mailto:support@mytradesjourney.ca).



*Thanks again for making a difference!*

**[Forward this email](#)**



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*Try it FREE today.*

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